

**Rochester Orienteering Club  
February 2018 Annual Board Meeting Minutes**

Date:	February 1, 2018
Location:	Carl Palmer's House
Address:	7 Wild Berry Lane, Pittsford
Attendees:	Don Winslow, Stina Bridgeman, Gary Maslanka, Tyler Borden, Bob Bundy, Lindsay Worner, Doug Hall, Stephen Brooks, Heidi Hall, Steve Tylock, Rick Lavine, Rick Worner, Tom Rycroft, Ruhksana Cofer, Carl Palmer, Ed Deller
Absent:	Mike Meynadasy, Anne Schwartz, Dick Detwiler, Mike Alexander,
Guests:	Linda Kohn, Mike Lyons

<b>Administrative Tasks:</b>	<b>Owner:</b>	<b>Action:</b>
Call to Order	Doug	7:06pm
Approval of Previous Meeting's Minutes	Doug	Lindsay Worner, Rick Worner – motion approved
Treasurer's Report	Lindsay	Total: about \$20,000
BOD Vacancies – 2018 President Elect	Doug	Need a 2018 President Elect to help new president move into the position easily. It was mentioned that the president should not feel the responsibility to run the entire club, but oversee that the committees are functioning.

**Committee Reports:**

The 6 committees which meet as needed and will report at each BOD meeting are:

1. COMMUNICATIONS (Website, newsletter, social media and publicity) – Laurie, Lindsay\*, Dick, Steve T., Heidi, Rukshana
2. PERMANENT COURSES AND MAP SALES (Maintaining perm. courses (PCs), putting together PC packets, distributing PC packets and other maps to sellers and by mail. Soliciting seasonal map hike courses from members that could be put on website for member use and training.) – Rick W., Nancy\*, Richard, Mike A., Don, Steve B.
3. LOCAL MEETS (Staffing and execution of local meets. Course setting and consultation services/course oversight) – Steve T., Linda, Rick W., Anne
4. EQUIPMENT (Meet equipment inventory/storage and purchases. Keeping the garage in order) – Anne, Mike A., Tyler, Rick L.
5. FINANCE (Annual and long-term budget, meet fees, and donations to other organizations) – Lindsay\*, Rob, Carl, Stina
6. SCHEDULING AND MAPPING (Mapping projects, OCAD updates, "A" meets and annual club schedule) – Rick W., Dick, Tom, Doug, Steve B, Greg, Bob

\* leader/spokesperson

**COMMUNICATIONS:**

- Lindsay will continue to look at improving website
- Some feedback indicates that newer folks have difficulty registering for events on our website
- With our current financial status, maybe we could spend \$1-2K on new marketing
- There will be a combination of 3 printed newsletters and other electronic newsletters in 2018
- First printed newsletter deadline is March 1, 2018; get ideas to Don

#### PERMANENT COURSES AND MAP SALES:

- Richard Burgey has designed a metal fastener for the wooden control markers
- Possible permanent course at Cumming Nature center
- Possible Map Hike at Genesee County Park
- Rick Worner to speak with Dick Kelly about promoting orienteering more at Letchworth
- Would like to see member only map hikes available for our other courses
- Each course will have a caretaker:
  - Mendon – Stephen Brooks
  - Durand East – Mike Alexander
  - Durand West – Rick Worner
  - Webster – Don Winslow
  - Letchworth – Richard and Nancy Burgey

#### LOCAL MEETS:

- Do we want to switch from the color coded courses to a Beginner, Intermediate, Short Advanced, and Long Advanced?
- OUSA may be doing so
- Could Village Gate be a location for indoor orienteering?
- Can we get Fleet Feet and Medved to help promote our local meets?
- Suggestion was made to get our CS notes for each meet out earlier than they are presently are

#### EQUIPMENT:

- ROC has donated some old flags to school group
- We may want to purchase some new white stakes
- 2 boxes need to be looked at
- We may want more security cords to help prevent loss of SI cards
- We should be using our new vertical club banner – located in front of garage???
- A club tent with printed graphics could be helpful in drawing people in at ADK, Winterfest?, could bring to A-Meets, other outreaches – more research needed

#### FINANCE:

- Lindsay and Rob met and reviewed some software
- What's out there may be more than what we need

#### SCHEDULING AND MAPPING:

- This committee to split
- May 5, 2018 NRE at Letchworth to have OUSA registration and a ~\$20 fee with discount available
- Discussed moving Oatka Event from Sunday to Saturday to accommodate CNYO's Daddy-O
- Possibility of a NRE in 2019 at Alasa farms in Sodus to pair with a CNYO event on the other weekend day
- Possible ROGAINE in 2019 as they are becoming more popular – need a venue and a map
- Need map improvements for Alasa Farms, Seneca Park, GCVN, Basil Marella
- Working on a Harriet Hollister Map

Membership -

- Would like to see a person in this role
- One part of this responsibility would to send out a welcome email to new members
- Tyler will check the ROC-INFO welcome signup/email to see what's presently there and update it with whatever we feel is warranted to help welcome new orienteers

Charter Renewal -

- Paperwork has been turned and fee paid
- New for 2018: we can now count 1 start per person per meet, instead of 1 start per person per race

2017 A Meet Sanctioning Fees -

- Has been sent in

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**Active Discussion/Action Items:**

**Nancy Burgey**

- A card was sent around to sign to send to her wishing her well with her broken leg

**Orienteering Merit Badge**

- Could explore connection with Cumming Nature Center and Scouting Program to see how it could benefit all parties

**Memorial Status**

- No update

**Volunteers**

- Could our website have a “check here” box for people to indicate they would volunteer?
- Steve would like a list of potential volunteers' email addresses

**RXCSF**

- Doug asked if there was any reason why they couldn't have our map to aid in grooming the trails

### Letchworth Vernal Pools

- Tom Rycroft has been in contact with someone from Geneseo who is interested in locating the vernal pools in the park

### RMA

- Map Adventure needs a start location (REI?, High Falls?)
- If interested in helping, contact Dick Detwiler

### ROC History

- Don and Laurie to meet to organize Carol Moran's collection

### Club Development

- Please review the OUSA handbook
- Looks like we are a solid Level 2 Welcoming Club
- There are areas for us to improve in (schools, new folks, website, trainings for teachers, outreaches)
- Can we get more exposure on the Monroe County Parks and Rec website? Rick W. to check with the new director
- Other O clubs are heavily using Twitter, Facebook
- Committees should be asking for help as needed – club members not on the BOD can also be on these committees so we should advertise this need

### Other

- Heidi handed out some extra MTR prizes

### Motion Summary:

Motion	1 <sup>st</sup> /2 <sup>nd</sup>	Votes
<b>More Administrative Tasks:</b>	<b>Owner:</b>	<b>Action:</b>
Next Meeting	Doug	Spring 2018
Following Meetings	Doug	TBD
Adjournment – 8:55 pm	Doug	Steve/Lindsay – motion approved