

**Rochester Orienteering Club**  
**September 2014 Board Meeting Minutes**

Date:	September 9, 2014
Location:	Tylock home
Address:	265 Shaftsbury Rd. Rochester, NY 14610
Attendees:	Tyler Borden, Rob Stevens, Stina Bridgeman, Bob Bundy, Lindsay Worner, Laurie Hunt, Nancy Burgey, Don Winslow, Brian Thomas, Mike Meynadasy, Anne Schwartz, Carol Moran, Heidi Hall, Steve Tylock
Guests:	Sandra Lomker

<b>Administrative Tasks:</b>	<b>Owner:</b>	<b>Action:</b>
Call to Order	Steve	7:00 pm
Approval of Previous Month's Minutes	Steve	Lindsay Worner/ Heidi Hall, motion approved
Treasurer's Report	Lindsay	Savings: \$4,790.68 Checking: \$13,731.15 Total: \$18,521.83
BOD Vacancies		President Elect – Nancy Burgey

1. Review Action Items: Did it happen? Yes or No. Discussions are later. (10 minutes max)

Previous Action Items – still of concern / issues to resolve?

- Make map packets of map hikes for retail, sell at meets (Laurie)
  - Greg Michels and Lindsay Worner checked their courses
  - Some controls could be fixed
  
- 2014 Map Hikes (Laurie) - Brian will handle Powdermills Park, others?
  - no new map hikes yet
  - disband for rest of year
  
- Revise meet box forms (Laurie/Brian) – Brian updated MD form
  - Laurie to update other forms
  - We have many forms left and a one page form to copy when these run out
  
- Permanent course in Durand (Linda Kohn) – map done
  - two separate maps
  
- Business Partnerships (Brian)
  - Brian mentioned there may be some interest on a meet by meet basis (Medved did their own urban Score O a couple weeks before ours)
  - Rick W. contacted Fleet Feet – linkage being made
  - Will be doing the spring clinic and RMA at the Fleet Feet store.

- Will be doing a MedVed Clinic at one of our local meets in the spring of 2015.
- 
- Financial Plan / Budgeting (Rob S / committee) - smaller group to meet with Rob
  - see report
- Alasa Farms map (Rick W) – waiting for LIDAR data for Wayne County
- Camp Cutler (Jim R) – Jim will do base map
  - may be ready for Spring 2015
  - We have spoken to Mark Dominie about mapping Camp Cutler
  - He has the base map and will give us a quote. Mark is also willing to prepare a base map of Harriet Hollister that can be field checked by some ROC volunteers.
- Write up Scrooge-O/Vampire-O Procedure Sheet (?)
  - not done, Nancy B. will help on this

Action Items Between Meetings	Owner	Status

<b>Motion</b>	<b>1<sup>st</sup>/2<sup>nd</sup></b>	<b>Votes</b>
Nancy Burgey to be President Elect	Lindsay Worner/Joel Shore	Motion approved
Nominating Committee of Rob S., Brian T., Sandra L., and possibly Rick W.	Lindsay Worner/Nancy Burgey	Motion approved

## 2. Status Reports (15 minutes)

### A Meet:

- Everything moving on schedule.
- Nearing 300 people registered and have people coming from England, Australia and Sweden.
- Did some practice for the start and finish crews at the Mendon meet last weekend.
- Linda, Lindsay and Rob have spent considerable time in the woods fine tuning courses and working with the IOF and OUSA course consultants.
- Mark Dominie has been back a couple of times to do mapping adjustments. Sergey, Georg and Pavel have vetted and streamered all the points.
- We have been collecting equipment from other clubs and will not need to purchase anything else for the meet.
- I will be doing a final review of the volunteer roster and sending it out this week. We may have to scramble a bit on Friday to adjust for people's work commitments.
- Please let Rick W. know if you can't make on Friday and if you are coming please be flexible as we may have to move some people around.
- A-meet entries -- 288 entries; 187 confirmed. Have received \$16079 so far (minus PayPal expenses for those who paid that way which is how most people have paid; this amounts to roughly 3-4%). Another approx \$3400 is due from people who have registered but not paid.
- Work Party at Rick and Linda's on 9/28 at 1-5pm, dinner provided!
- Anyone not running at the A-Meet was encourage to run a course(s) on 9/13 or 14

### Starts:

- Start statistics YTD (see attachment) -- doing well. 809 starts as of the Mendon meet, compared to 662 at this time last year, 788 in 2012, and 692 in 2010. 2011 was higher at 1145 but that included the OUSA convention that we hosted.

### Membership:

- see report attached to minutes

### Equipment/technology:

- Tyler made 20 stakes, materials ~\$160 some hardware extra to make more in the future
- One is using one for the download box at Mendon, and we'll be using them at Cobb's Hill meet.
- Rob S is looking into battery pack replacement battery. Old one not lasting as long as it used to and new one not holding a full charge. Not a pressing matter for the A-Meet, will be using power at the shelters and remotes start and finish won't require independent power source. Would only use them for the Grid-O Sat at the A-Meet and we have a car power inverter we could also use for that.

### Maps/Mapping/Map hikes:

- not all field at Mendon are accurate

- one issue, that we were previously aware of, was re-surfaced by Tyler when he set the course at the recent Highland Park meet, and that is the fairly unusual mapping that was done relative to open woods (white) vs open with scattered trees. Dick D. tend to this. He did, check the IOF definition of open with scattered trees, and it is consistent with what he thinks most orienteers would expect: "Meadows with scattered trees or bushes, with grass or similar ground cover offering easy running." Note that it doesn't say anything about the tree canopy being solid vs not -- it just refers to what is on the ground.

**Marketing/Publicity:**

- discussed advertising in CITY magazine (\$174 one time ad, online ad as low as \$75 – business card size?)

**Training:**

- no TNT like we had last year

**Volunteers:**

- Sandra passed around a sign up sheet

**Budget:**

- o The membership and local meet fees are little low at this time.
- o Also, A-meet registration fees have not been credited to account yet, so overall income is low at the moment.
- o See report attached to printed minutes

**Juniors:**

- scholarships are available
- 10/31/14 deadline

**POC's:**

- Burgey family to takeover this responsibility

**Trail Run:**

- Race registration is strong. 113 people registered as of this afternoon. This is more than double what we had at this time last year.
- "New" course is almost finalized. We will be meeting in the near future to hash out the start/finish area.
- Aid station will be located off the parking lot near the kennels. This will be closer to the middle of the loop and will allow for easier parking for volunteers.
- We'll be calling for volunteers after the A-meet has wrapped up. We'll need fewer volunteers at start/finish this year, but we may want to add an additional person at the road crossing.
- Discussed and decided that non-members can volunteer

**Club Series:**

- nothing to report

**Ribbons:**

- ordered and received enough to last until next season

**Hotline:**

- we get some garbage messages

## 2. **Active Discussion/Action Items** (45 minutes)

**Schedule 1<sup>st</sup> half of 2015:** Published and will be sent out again to BOD

Member only website access / protected pdf maps: Means to share information with club members. Key to this would be a mailing list restricted to only current members. Steve will look into other groups' websites to see how they address this as well as PayPal/membership renewals. [Steve - No action (again)]

**Website:** needs to be updated. Lindsay to fish for assistance. Heidi Hall also to inquire. Some informal work.

- Sean Sims, ROC member, will propose something
- Heidi learned it will take \$2K-4K from her contact to start this process

Winterfest 2015: Planning on sharing Winterfest lodge with glassblowers' group. Need to address parking, "expanding" shelter via temporary plastic walls. ROC is willing to move to another shelter if this helps. ROC should sit down with interested parties and discuss everyone's needs. [Steve - No action (also)]

**Piperwood map:** Status? [contacted ROC for training, goal to possibly set up POC, Piperwood to pay expenses]. Rob S. will make contact for this event to be held in ~~May/June~~ December.

- map completed and posts in

### **Waiver for full season**

- Steve asked for volunteers to help
- Possible photo ID for minors to use
- Did not happen for 2014, no further mention by any participant

**Schedule Shirts:** Laurie will be new person starting in 2015. Discussed idea to possibly upgrade to a tech shirt from the cotton shirt, ROC now spends about \$3.50 per shirt and gets 50 shirts.

- Laurie H. to propose something

### **New POC Coordinator**

- need a new coordinator, maps have been selling well
- Tom C. to get "job description" to Steve and put in July newsletter
- Volunteers – The Burgeys

### **Marketing**

- possible paid activity
- Advertising in the City – see Publicity report

### **Control stands**

- Update – Tyler created 20 for \$160

**New Business** (15 minutes):

**NOD – Sept 21 event**

- MD/CS all set (Tyler B. /Sandra L. and Patty B.)
- Steve T. suggested giving a ROC membership away as a prize
- \$2 White and Yellow courses, Orange and Green courses will also be available

**World Deaf Orienteering**

- Need point person if pursuing
- Elizabeth Hane pursuing contact at RIT
- Steve to find answers generated by board
- Summer 2015

**Compass borrowing**

- Sara from Charlotte Charter school.
- Carol M. in charge of seeing they are returned

**Nominating Committee**

- President Elect – Nancy Burgey
- Rob S., Brian T., Sandra L., and possibly Rick W.

**Penfield Wellness Event**

- Tom Story to lead effort.

**?**

**OUSA:**

- starting a 6-8 member working group to discuss local club membership vs. national membership
- gave ROC a pair of Ice Bug O shoes and a membership for a new member
- still deciding what to do with these items

**On the table:**

**Branding-Use “Running Wild” with ROC logo?**

**Hotline through computer?**

<b>More Administrative Tasks:</b>	<b>Owner:</b>	<b>Action:</b>
Next Meeting	Steve	December 7th
Following Meetings	Next Pres...	Beginning of 2015
Adjournment		Heidi H./Lindsay W., motioned approved