

**Rochester Orienteering Club  
December 2016 Board Meeting Minutes**

Date:	December 4, 2016
Location:	Brighton Town Park, Carmen Clark Lodge
Address:	777 Westfall Road, Rochester
Attendees:	Rick Worner, Lindsay Worner, Anne Schwartz, Greg Michels, Tyler Borden, Nancy Burgey, Rick Lavine, Stina Bridgeman, Steve Tylock, Heidi Hall, Bob Bundy, Gary Maslanka, Don Winslow, Laurie Hunt,
Absent:	Brian Thomas, Mike Meynadasy, Tom Rycroft, Jim Pamper
Guests:	Linda Kohn, Dick Detwiler, Dayle Lavine, Carl Palmer, Rukshana Cofer, Stephen and Antje Brooks, Doug Hall, Mike Alexander, Elizabeth Hane

Administrative Tasks:	Owner:	Action:
Call to Order	Laurie	12 noon
Approval of Previous Month's Minutes	Laurie	Steve Tylock/Lindsay Worner, motion approved
Treasurer's Report	Lindsay	\$31,385.33 – see financial report for more information

**1. Summary of Motions made:**

Motion to award Karl Kolva award to Jackie Alexander who has helped with the String-O	Laurie Hunt/Lindsay Worner	motioned approved
Approval of Previous Month's Minutes	Steve Tylock/Lindsay Worner	motion approved

**2. Status Reports**

**Starts:** 808 for the season and an average of 47 starts per meet. There were also 313 starts for the Trail Run.

**Membership:** 281 members... see report for further details

**Equipment/technology:** Garage clean up completed. Inventory needs to be done as it may have not been done since 1996.

**Maps/Mapping/Map hikes:** An idea to compensate ROC members \$10-\$20/hour depending on skill level to map new areas was discussed (Genesee County Park and Alasa Farms are possibilities).

A formal proposal will be made at the first BOD meeting in 2017.

**Marketing/Publicity/Outreach:** Facebook 497 Likes (Trail Run spent \$50 to boost, reached 7,986 people, 198 engagements (looking at pictures)... Meetup 341 members, 114 past events since joining.

We need someone to replace Steve to send out press releases roughly 3 weeks before each event.

**Schedule 2017:** Should be ready to hand out at Winterfest in January 2017... We could do an event at Cummings Nature Center on 2/19/2017 and at Alasa Farm at their Fall Festival in October 2017.

**A Meet 2017:** Permits and insurance is all set, Workers' List was sent out for volunteers to confirm participation.

**Volunteers:** 57 different volunteers, many of them volunteering in the double digits... We used "Sign Up" for volunteers for the Trail Run suiting our needs, but it may not be a good fit for regular events throughout the year

**Budget:** no report

**POC's:** One post has been repaired, one more to do, the rest are good

**Trail Run:** 348 registered...313 starts...packet pickup at Medved seemed to go very well. They also donated thirty \$15 gift cards. We had \$5389 in profit. Thanks to Heidi, Dick and Anne!

**Retail Map Sales:** doing very well

**Website:** send any ideas and changes to Lindsay

**Ski-O:** Stina has had conversations with RXCSF for possible collaboration

**Ribbons:** 115 awarded this year

### 3. Active Discussion/Action Items

**Kolva Junior Award** - motion to award this to Jackie Alexander who has helped with the String-O, Laurie Hunt/Lindsay Worner, motioned approved. Will decide exact award in January (monetary, plaque, e-punch, compass...).

**Control Flags** – Rick brought 2 types for BOD to look at, \$7 each, will be ordering soon

**Memorials:** Tyler suggests a board for Mendon near "Carol's Café".

**Stipends:** Motion was made (Steve Tylock/Rick Worner) and passed for Laurie to make a proposal including hours and stipend details. Steve Tylock to edit and decision to be made in December. This did not happen.... Dick Detwiler will oversee this now.

**New Business:**

**Club History:** Laurie would like to know who else is interested in working on club history.

**Restructuring:** Rick Worner sent out an email encouraging BOD to sign up for a committee and volunteer for 2017 MD and CS needs in advance to lighten president’s duties and reduce the possibility of having to cancel events last minute. The four BOD meeting dates (or at least the week) could also be set early in the year for planning purposes.

**Online Maps:** briefly spoke about the possibility of having our maps available online somehow.

<b>More Administrative Tasks:</b>	<b>Owner:</b>	<b>Action:</b>
Next Meeting – January 2017	Dick	
Adjournment – 1pm	Laurie	Steve Tylock/Lindsay Worner, motion approved